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[NMPF, USDEC Urge Trump Administration Not to Cede Export Opportunities](#)

The National Milk Producers Federation (NMPF) and the U.S. Dairy Export Council (USDEC) have urged the Trump Administration not to retreat from pursuing new trade opportunities in the Pacific Rim, and to protect the agricultural trade relationship between the United States and Mexico, according to a press release from USDEC. Read more [here](#).

[Tom Vilsack is next USDEC leader](#)

Tom Vilsack, former USDA secretary and governor of Iowa, will be the next president and CEO of U.S. Dairy Export Council, effective Feb. 1. In this role, he will actively work with the USDEC board to create strategies and realize a shared vision for growing the global market for U.S. dairy.

Upcoming Events

[Keys to Export Compliance in 2017](#)

February 14, 2017/ Fluno Center, Madison, WI
Time: 11:30am - 4:15pm
Cost: see website for details

MITA's panel of export compliance professionals will discuss various compliance scenarios that will provide you with an overview of items and activities subject to the EAR and ITAR, export licenses and the use of license exceptions, what happens to your products after they reach a distributor or customer overseas, and antibribery and sanctions programs and their implications for your business.

[Buyers Mission at Global Pet Food Expo](#)

March 21, 2017 / Orlando, Florida
Registration Deadline: February 7, 2017 - \$250
Contact: Ashwini Rao (ashwini.rao@wi.gov / 608-224-5119)

Food Export will be conducting a Pet Food Buyers Mission in conjunction with the 2017 [Global Pet Expo](#). The 2016 show reported record-breaking numbers with nearly 15,500 visitors in attendance. Pet populations continue to grow around the world and particularly in developing countries. Global retail pet food sales are expected to reach another record in 2017 as the trend away from table scraps continues in developing markets while consumers in more advanced markets shift to specialty and health-centered pet foods. This is the perfect low-cost opportunity to meet qualified buyers from around the world in one place!

Food Show Plus!: SIAL Canada

May 2-4, 2017/ Toronto, Canada

Registration Deadline for FSP!: February 6, 2017 - \$325

Contact: Ashwini Rao (ashwini.rao@wi.gov / 608-224-5119)

Opportunities Abound in Canada!! Sign up for [Food Show Plus! Services](#) being offered by Food Export Association of the Midwest.

SIAL Canada 2017, is the ONLY food show in Canada dedicated to both the retail AND foodservice trade. Canada is the ideal market to target U.S. food and agricultural exports with its close proximity, common language and similar culture. Covering every aspect of the Canadian food & beverage industry, SIAL Canada provides the perfect platform for US exporters to meet with key Canadian buyers.

Food Show Plus!: SIAL China

May 17-20, 2017 / Shanghai, China

Registration Deadline: February 22, 2017 - \$350

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China's strong economic growth contributes to an increasingly affluent consumer base. In addition, ongoing urbanization not only offers consumers greater access to consumer food and food service, but also results in busier lifestyles. This boosts demand for convenience and also for consumer food service.

China International Dairy Expo and Summit

April 20-23, 2017 / Harbin, China

Contact: Jennifer Lu (Jennifer.lu@wi.gov / 608-224-5102)

China International Dairy Expo and Summit is an annual dairy industry event focused on the entire supply chain of dairy production, from breeding and farm management to dairy processing and packaging. It is the most influential dairy producing and processing activity in China, attracting international and domestic industry players from across the entire dairy supply chain. Wisconsin dairy genetic companies, animal health and nutrition companies, feed companies, feeding system and feed processing companies, manure waste treatment companies, dairy farm management companies, dairy product processing companies, dairy education and training providers are encouraged to exhibit within the Wisconsin Pavilion.



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